

SEVENROOMS



AUSTRALIA HOSPITALITY OUTLOOK:

Staycations & 'Loving Local'



FOREWORD



Paul Hadida

General Manager, Australia at SevenRooms

While vaccination programs continue to roll-out worldwide, international borders remain closed. Unable to travel abroad for the immediate future, 'Staycations' will be top of bucket-lists as Aussies explore the best of what domestic travel has to offer.

Australia's regional towns faced challenges long before the pandemic with floods, drought and bushfires a common occurrence in recent years. However, these towns, and the hospitality venues they home, are resilient and vibrant.

Australians, a parochial and proud nation, are staunch in their support of these regional towns and businesses, and believe the current limits on international travel present an ideal opportunity to support regional towns and their foodie scenes.

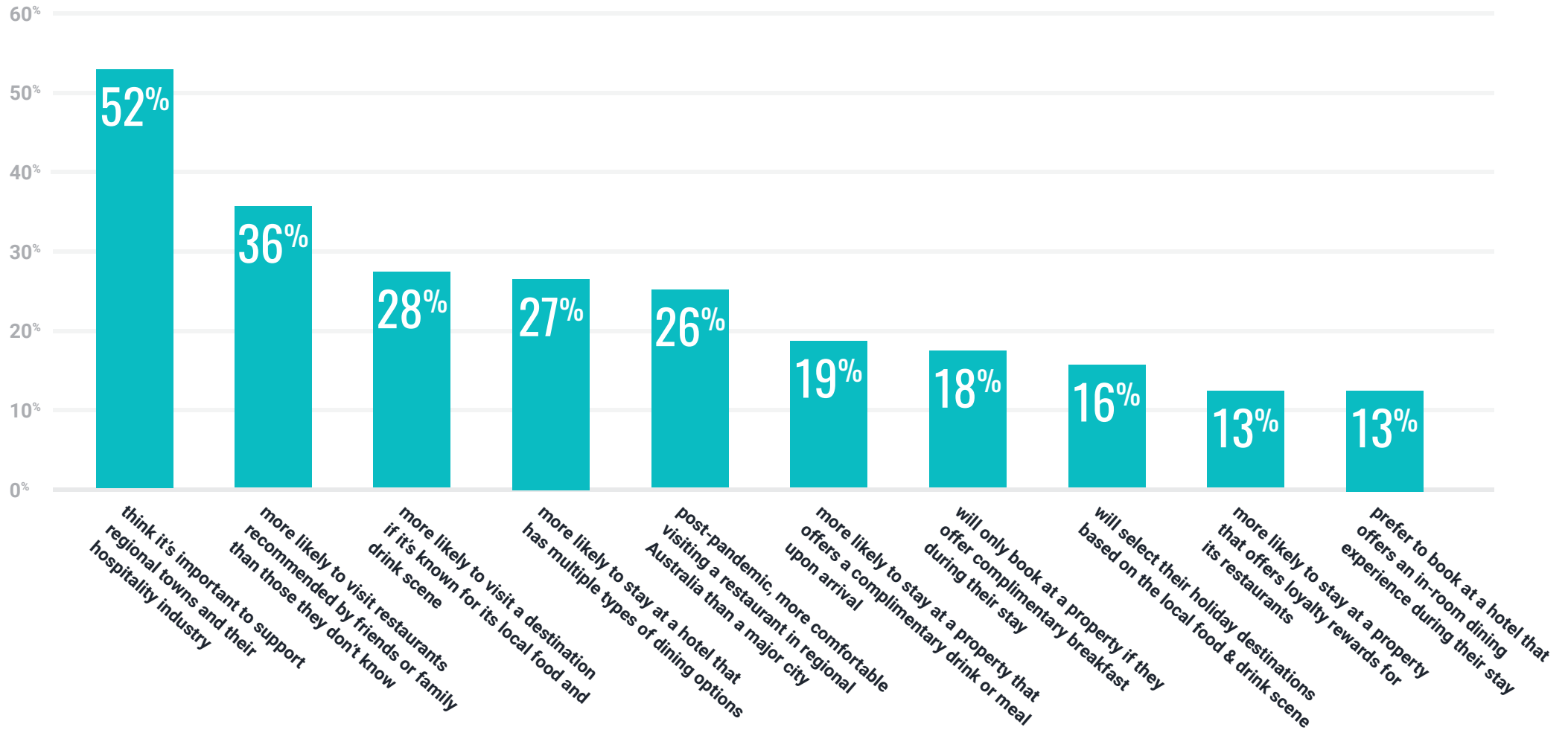


of Australian respondents think it's
important to support regional towns
and their hospitality industry



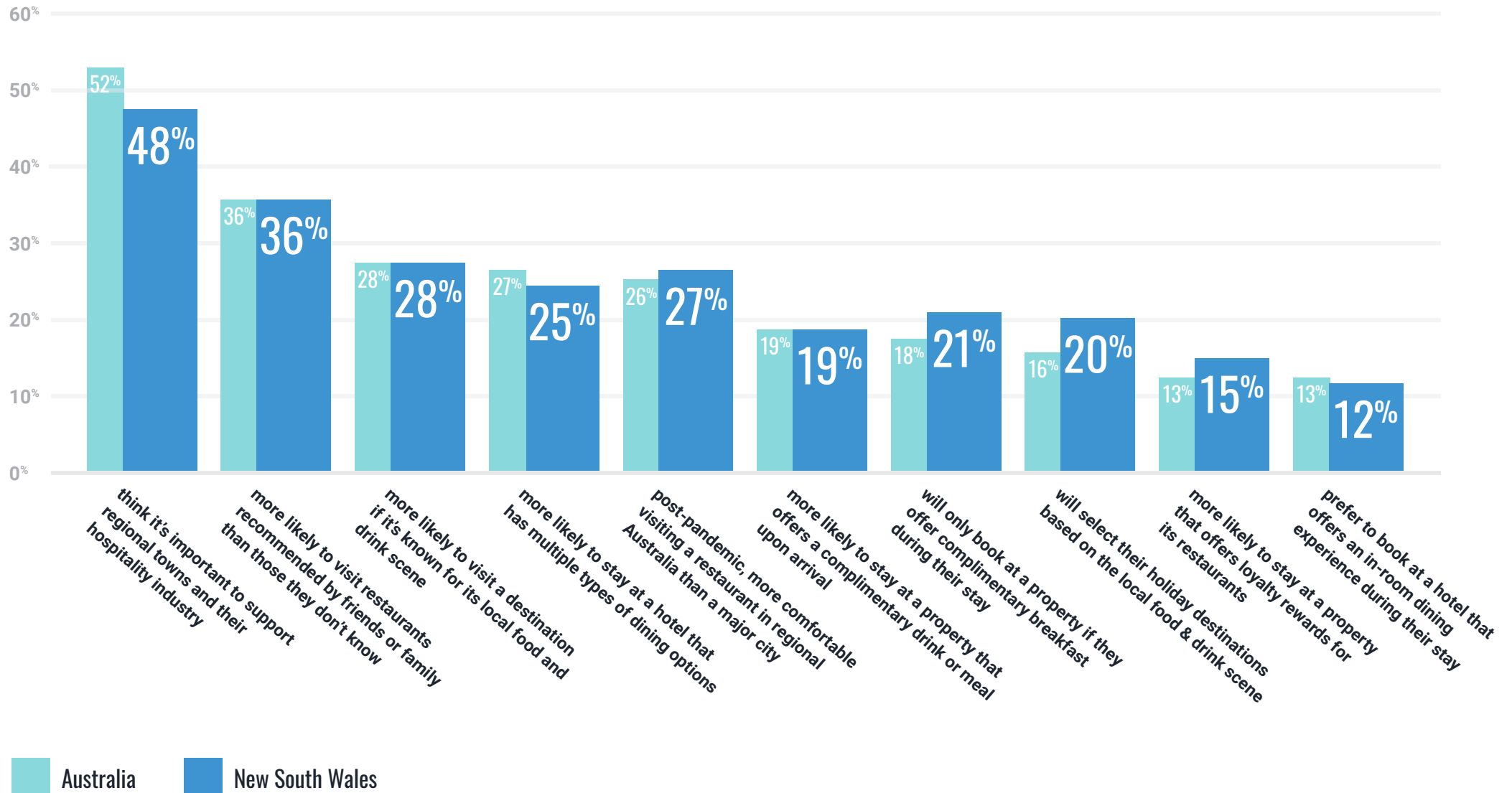


Regarding 'staycations' and domestic travel in 2021, respondents agree that...



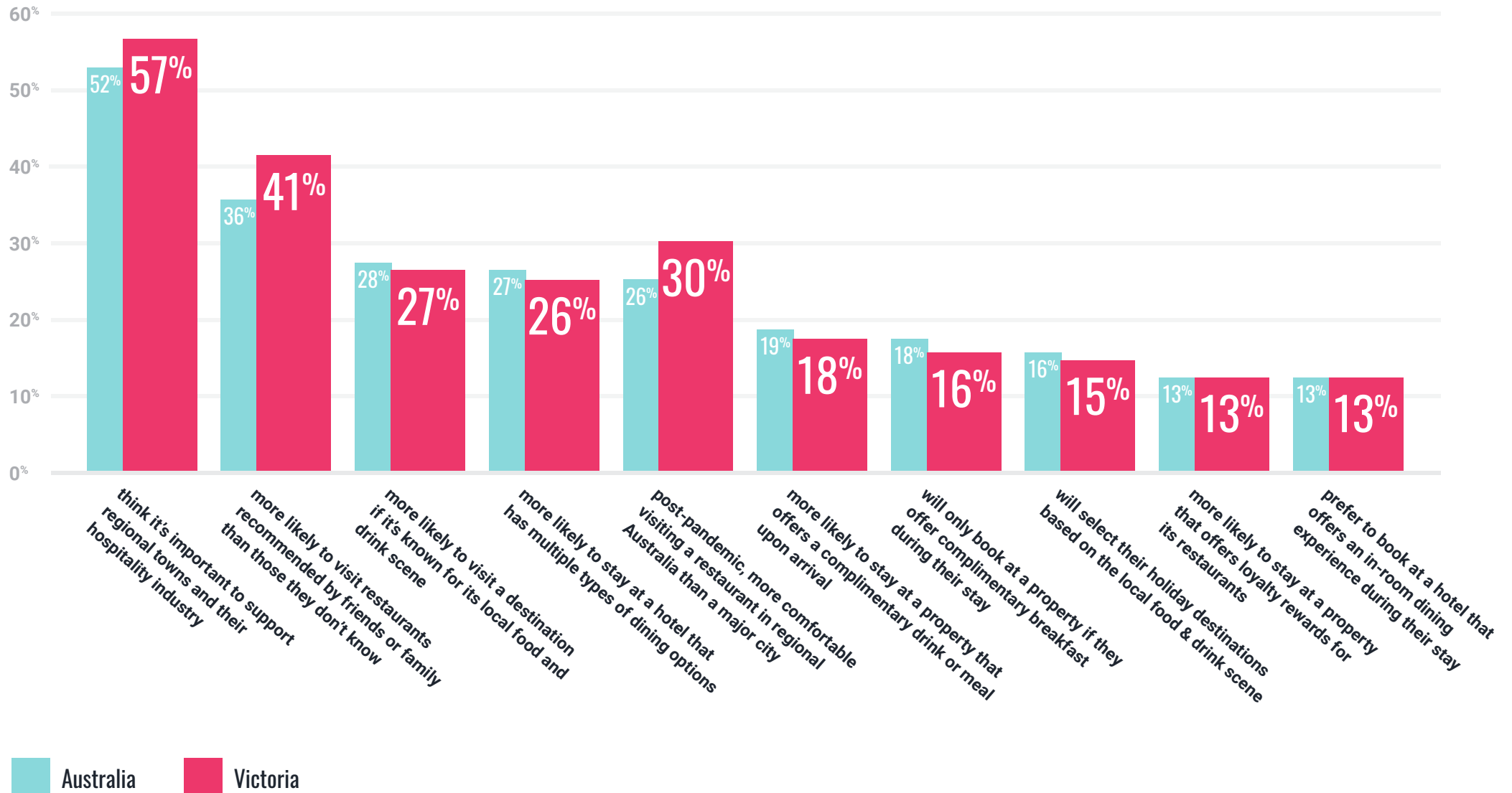


Regarding 'staycations' and domestic travel in 2021, respondents agree that...



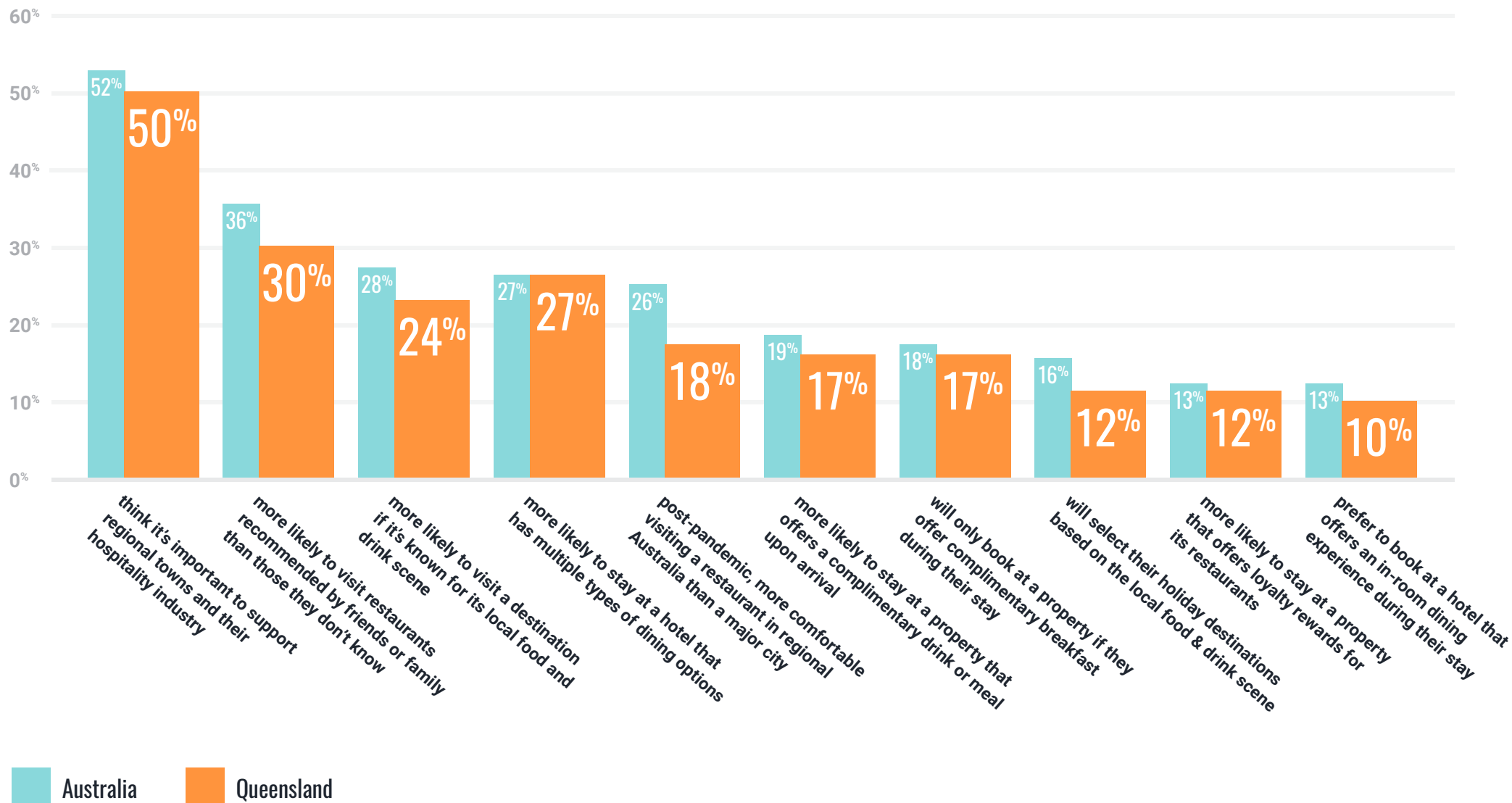


Regarding 'staycations' and domestic travel in 2021, respondents agree that...



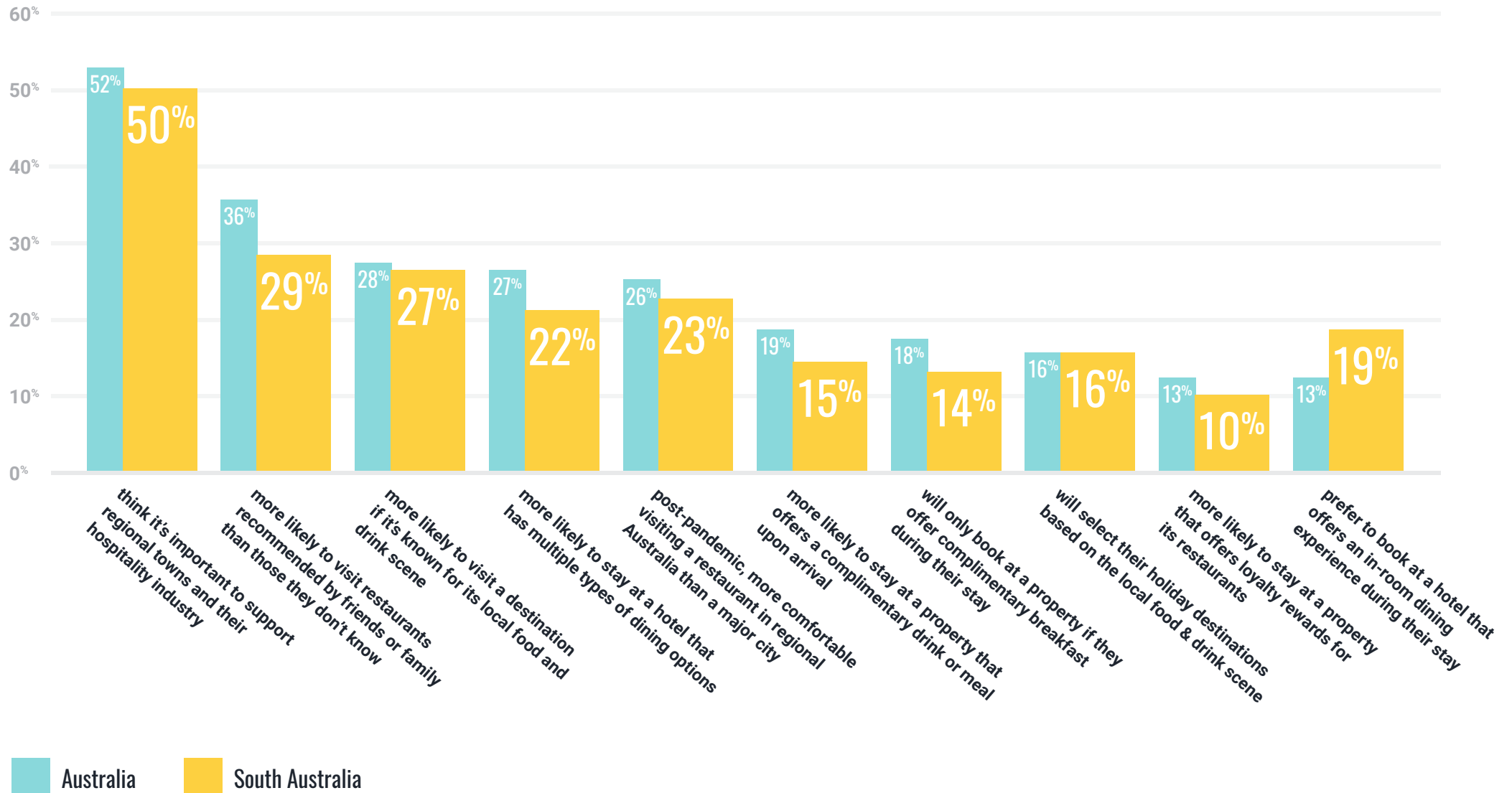


Regarding 'staycations' and domestic travel in 2021, respondents agree that...



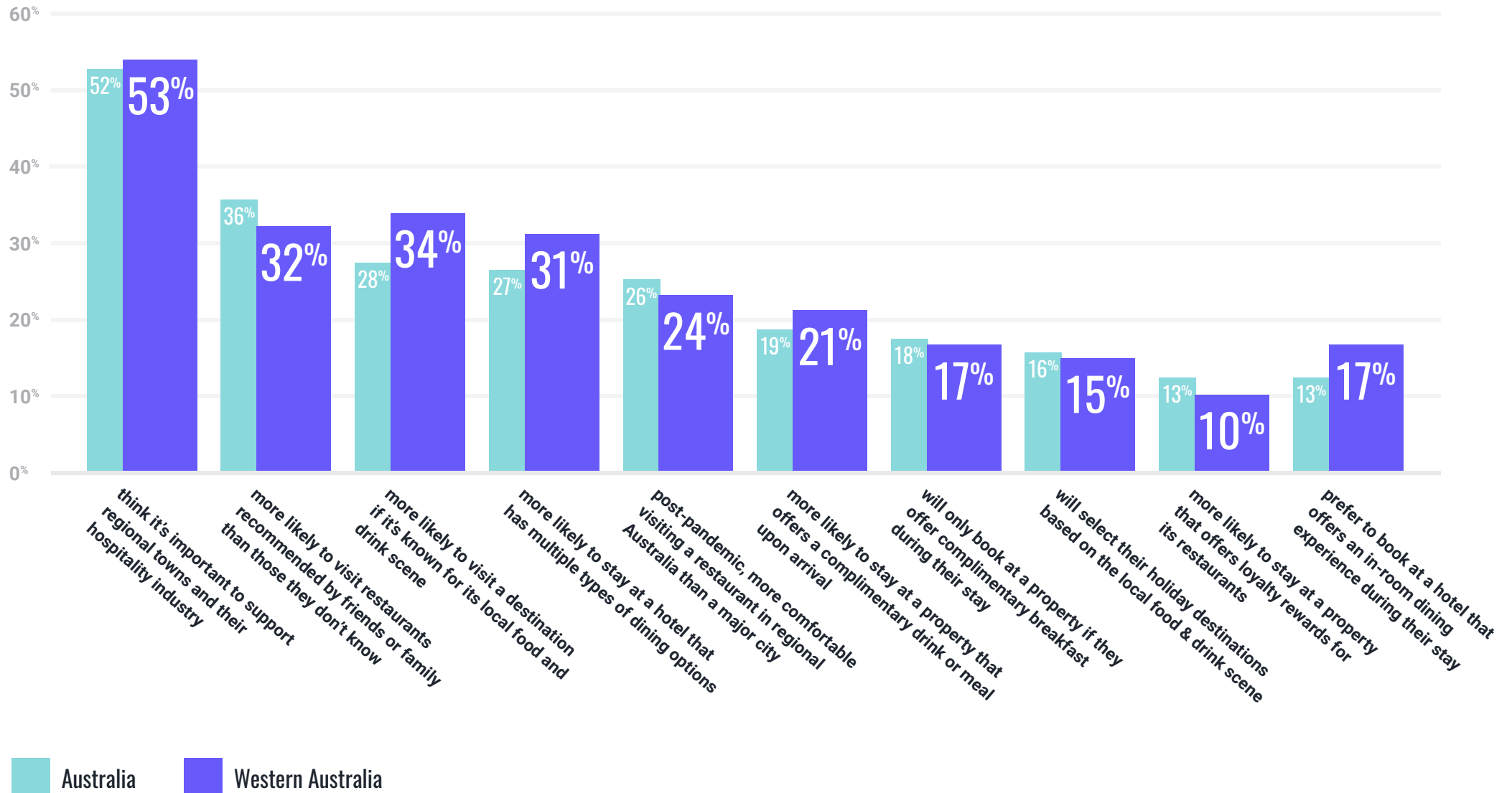


Regarding 'staycations' and domestic travel in 2021, respondents agree that...





Regarding 'staycations' and domestic travel in 2021, respondents agree that...





For more information on SevenRooms, please visit sevenrooms.com.

Media Enquiries:

SevenRooms
Bianca Esmond
bianca@sevenrooms.com

The PR Group
sevenrooms@prgroup.com.au
0420 935 446